

Case Study

The Deadbolt Mystery Society

How The Deadbolt Mystery Society partnered with Vistaprint Corporate Solutions to grow with their rapidly expanding subscription box business.



Partner

Jason Brannon - Owner

Company

The Deadbolt Mystery Society

Website

DeadboltMysterySociety.com

Industry

Subscription Box

Company Size

10-50 employees

Solution

ProShop

Product Focus

Postcards & Flyers

ProShop Created

November 2020

Overview

The Deadbolt Mystery Society is a monthly subscription box service for mystery and suspense lovers. Initially focused on escape rooms, they began moving to a monthly subscription box service a few years ago. As they found success, they moved their business entirely into that model and have grown ever since.

The Challenge

Initially, The Deadbolt Mystery Society sent out around twenty-five subscription boxes a month and worked with a local printer to print postcards they inserted into those boxes. Since Jason and the team would do all the creative themselves, they realized if they could print on their own, they would save a lot of money. They needed a partner who could handle their specific business needs.

The Value of ProShop
The Deadbolt Mystery Society



Ease of Use



Exclusive Pricing



Product Selection



Account Management



Why Vistaprint Corporate Solutions?

Jason had frequently purchased from Vistaprint.com and knew their pricing, quality, and product selection were perfect for what he needed. It was an easy decision to start their search here, but his subscription box demands were rapidly growing, and they needed a solution to grow with them - that's where Vistaprint Corporate Solutions comes in.

With our low exclusive pricing, easy-to-use custom storefront, and account management options, we help businesses like Jason's thrive.

Since those early days where The Deadbolt Mystery Society was two people who sent 25 boxes per month, they have grown to over 30 employees and ship over **20,000** boxes a month - and rising!

Vistaprint Corporate Solutions is proud to partner with The Deadbolt Mystery Society and is excited to continue to grow with them.



[ProShop] is a pretty easy system to use; you don't have to be trained to use it...I would definitely recommend ProShop.

Jason Brannon

The Deadbolt Mystery Society

